



The LGRCVB is a
division of the Lake
George Regional
Chamber of Commerce

Lake George

Regional Convention & Visitors Bureau, Inc.

Coming together is a beginning.....Keeping together is progress.....Working together is success

FOR IMMEDIATE RELEASE

DATE: June 8, 2009
TO: All Media Contacts
FROM: Luisa Craige-Sherman, Executive Director
Janice Bartkowski-Fox, President
RE: Lake George Regional Chamber & CVB Welcomes
Convention & Special Events Sales Director



The Lake George Regional Chamber of Commerce and its division, The Lake George Regional Convention & Visitor's Bureau, Inc. (LGRCVB) is pleased to welcome Mr. Michael Consuelo, to fill the position recently created through the support of a contractual agreement with the Warren County Occupancy Tax Committee/Board of Supervisors and Warren County Tourism Department.

Mr. Consuelo will focus on marketing the strengths of our area to attract mid-sized to large conventions, conferences and major multi-day special events throughout the region. Michael is a Certified Hospitality Marketing Executive (CHME) who has over 30 years experience in the hospitality and hotel industry having worked for the Hyatt Hotel chain properties in Monterey, California and Miami, Florida as well as over 10 years of experience as the Director of Group Sales for the Disney Corporation in Anaheim, California. During his tenure with Disney, Michael serviced Disney's two theme parks, 3 major Disney hotels. His work directly partnered with the Anaheim Convention Center.

Michael, a native of the Capital Region, moved back to Glens Falls with his wife Barbara, four years ago. During his college years he attended Hudson Valley Community College and later received his degree from the University of Bridgeport in Connecticut. Seeking to give back to the Glens Falls and regional community, Michael serves on the Glens Falls Civic Center Foundation Board of Directors and has also served on the Lake George Regional Chamber of Commerce Board of Directors as well as actively participating in several chamber committees as a volunteer. Michael's professional career in recent years includes opening the Great Escape Lodge & Indoor Water Park in Queensbury, and the Wingate by Wyndham Hotel in Lake George.

This new sales position has been viewed as a real positive step by both the Lake George Chamber & CVB as well as the County Tourism Department. Both agencies will work in tandem to benefit the economic and tourism viability of our area to attract conventions and major festivals/events. Mr. Consuelo noted, "I see myself as an extension of the great tourism professionals we have around the region and want to support both the fantastic and unique venues we have to host regional conventions and events". Michael can be contacted through the LGRCC/LGRCVB at 518-796-7114, via email to LGRCVB@LakeGeorgeChamber.com or by contacting the chamber at 518-668-5755.

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