



Chamber Chat News



September, 2011

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GET THE MOST OUT OF YOUR MEMBERSHIP....

Are you taking advantage of these **FREE PROGRAMS AND MARKETING??**

- Online and print listings
- Veterans Discount page
- Bridal Resource Guide
- Leads & Inquiries
- Chamber event host
- Hospitality Bag offers
- Main Office display rack
- Lodging Hot Sheets
- Marketing consultations
- FAM tour programs
- Use our Logo/link to boost your SEO
- Rainy Day Guide
- Winter business guide
- Facebook and blog
- And there is MORE!

Lake George Regional Chamber of Commerce & CVB

Tuesday, October 18th

Cocktails 6:00 PM-7:00 PM
Cash Bar

Dinner 7:00 PM

\$30.00 per person

Join us for an exceptional evening at the Algonquin Restaurant in Bolton Landing!

Dinner choices include:

Pork and Potatoes
Pine seared pork medallions sautéed with crusty peppercorns, topped with a green peppercorn bread sauce, served with potato gratin and autumn vegetables

Horseshish, Escarole & Salmon
Roast Atlantic Salmon with a horseradish & garlic crust topped with a lemon dill cream sauce, served with roasted red bliss potatoes & autumn vegetables

Chicken Orzo
Tender medallions of chicken with fresh sprouts & Maryland crabmeat, topped with béarnaise sauce, served with roasted red bliss potatoes and autumn vegetables

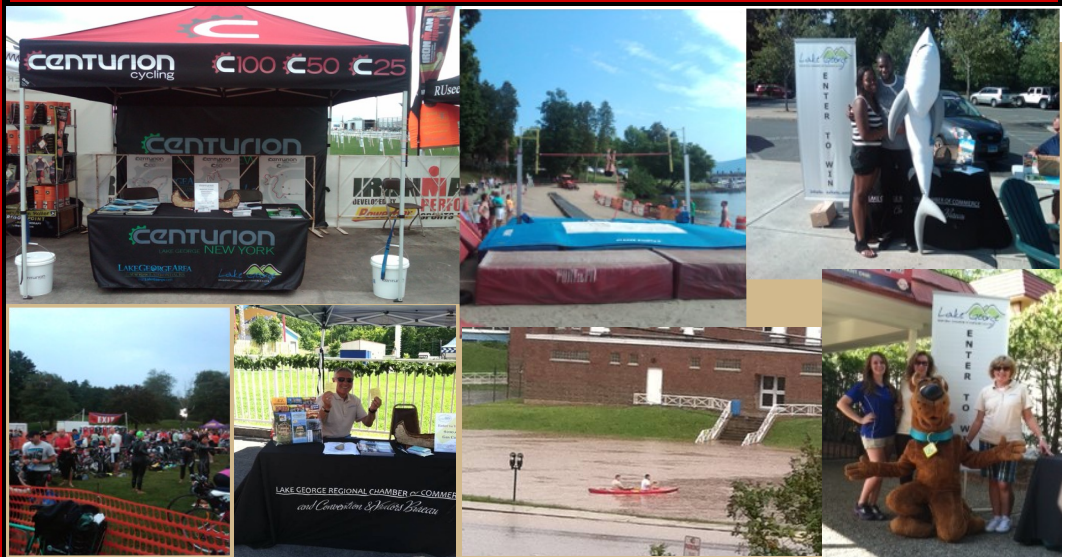
Dessert
Algonquin's Warm Apple Crisp with Cinnamon Cream

CALL OR EMAIL THE CHAMBER FOR RESERVATIONS:
518-668-5755 or info@lakegeorgechamber.com
RSVP by October 11th, 2011

JOIN US FOR
LGRCC & CVB
NIGHT AT THE
LAKE GEORGE
DINNER
THEATRE
Wednesday,
September 28th
6:30 PM
\$47.00 per person
"Skin Deep"

Call the office for
reservations:
668-4083

LGRCC & CVB HAPPENINGS!



Photos(starting top L-R): Centurion Cycling tent at the Ironman event in Lake Placid manned by Michael Consuelo & Dave Bulmer; First ever Beach Pole Vaulting Competition held this past July at Shepard Park; Happy Six Flags New England visitors stopping by the Chamber booth; Lake George Triathlon-Battleground Park; LGRCC Interim Exec. Dir. Michael Consuelo at the Great Escape during the Chamber's promotion day; Kayaking at the "new Lake George pool" during Hurricane Irene; Chamber 1st Vice-President Janice Fox with Boathouse Restaurant & Chamber staff manning the Chamber booth at the Great Escape(is that a new Chamber employee with them?)

DATES TO REMEMBER!

Tuesday, September 13th
8:00 AM
Board of Directors & General Membership Meeting

Thursday, September 15th
8:00 AM
Events Committee Meeting

9:00 AM
CVB Committee Meeting

Wednesday, September 28th
6:30 PM
Lake George Reg. Chamber of Commerce & CVB night at the Lake George Dinner Theatre Holiday Inn Resort

Looking Ahead....

Tuesday, October 18th
6:00 PM
Annual Dinner
The Algonquin Restaurant

WE ARE NOW BOOKING MIXER LOCATIONS FOR 2012!

If you are looking for a great way to “showcase your business” please let us know! Any type of business can host! Call us for our FAQ Sheet on hosting a chamber mixer!

We are always interested in your feedback about this member newsletter or anything you would like to see our chamber do for its members. Please don't hesitate to contact me directly.
[Michael Consuelo](#),

MORE...HAPPENINGS!

NEWS BRIEFS...

Put on your Lederhosen and Dancing Clogs and join in the fun at the First Annual Lake George Oktoberfest and Fall Festival to be held October 1st & 2nd at the Beach Road Parking Lot in Lake George Village. German Beers – German Food & Oompah Bands – Classic Volkswagen & Porsche Car Show and a Giant Craft Show will all be available from 10:00 AM – 10:00 PM on Saturday and on Sunday from 10:00 AM – 5:00 PM. Fireworks on Saturday night the 1st will also be featured(8:30 PM), along with Bounce Houses, Street Entertainers, Juggler, Unicyclist, Face Painting and much more at this soon to be popular Oktoberfest Party.

And speaking of fireworks, starting with this past Saturday, September 3, there will now be fireworks every Saturday during the month of September. During the Adirondack Nationals Car Show(10:00 PM), Lake George Boat Show(9 PM-Sponsored by Boats by George) and the Adirondack Balloon Festival-Moonglow(8:30 PM), the skies over Lake George will once again be lit up with a spectacular display of fireworks.

Our bags are being packed and we are ready to hit the road with our 2011-2012 Travel Shows. Make sure you think about letting us take your brochures to literally thousands of travelers as we attend shows such as: The Star Ledger Travel Show in Union, NJ; The New York Times Travel Show in NYC; The AAA Southern New England Travel Show in Foxboro, MA; The National Women's Show in Montreal and the Tri-State Camping Show in Atlantic City, NJ to name a few.

The Chamber wishes to congratulate Roberta Daab, Fort William Henry Resort & Conference Center, Cassandra Palmer, Hampton Inn & Suites and Jephson Hilary, Inn on the Hill for being re-elected to the Chamber's Board of Directors.

Also notes of Congratulations to Sasha Pardy, Adirondack Winery & Chamber Board Director and Elaine Swain, Country Inn & Suites on the delivery of their new born babies over the summer. And best wishes to Cassandra Palmer as she takes maternity leave to have her baby sometime in the next few weeks.



FEMA VISITS THE LAKE GEORGE AREA...

Representatives from the Federal Emergency Management Agency are in the Lake George Area to meet and inform local businesses of disaster assistance that is available to them because of damage done by Hurricane Irene.

Did you know that if you have employees that have been laid off because of your business closing or reducing operation due to Irene, they might be eligible for “Disaster Unemployment Assistance?”

If you would like more information on assistance that is available through FEMA, stop in the Chamber office and pick up a copy of the flyers that were left with us. There are phone numbers available that you can use to contact FEMA to register for services.

NEED SOME HELP?? HERE'S AN OFFER!!

The Chamber received an email from Ms. Brenda Hoffman, business teacher & advisor for the Future Business Leaders of America Chapter at Lake George High School offering help from Club members to assist area businesses with clean up or possibly other needs that have come about due to the impact of Hurricane Irene.

Their club would like to help...if you need some assistance, please contact Ms. Hoffman at: hoffmanb@lkgeorge.org

TIMELY NOTES:



DON'T FORGET TO CALL IN YOUR AVAILABILITY FOR ALL THE SPECIAL EVENTS HAPPENING THIS FALL!
Call the Chamber office whenever you have rooms available—we use this list when visitors call in looking for accommodations—**668-4083**

We are always interested in your feedback about this member newsletter or anything you would like to see our chamber do for its members. Please don't hesitate to contact me directly.
[Michael Consuelo](mailto:Michael.Consuelo)

A MESSAGE FROM THE INTERIM EXECUTIVE DIRECTOR

Well, I am not sure if some of the “sighs” that I have been hearing lately are for the ending of summer, or Tropical Storm Irene and the incredible amount of rain we have been getting these past few days. And speaking of Irene, our sincere thoughts and concerns are with each of the businesses and residences that were impacted by this severely damaging storm. Irene certainly did cause some havoc last weekend but it was wonderful to see how our local officials and members were able to help those in need to get ready for a busy Labor Day Weekend starting off with a successful **Lake George Triathlon**. And now here we are in September and already seeing a few classic cars coming into town for the **23rd Annual Adirondack Nationals Car Show**. Following the car show is **Jazz on the Lake**, the **Lake George Boat Show**, the **Adirondack Balloon Festival & Moonglow**, **Garage Sale Weekend** and a new event to also taking place on October 1st & 2nd, **The Lake George Oktoberfest & Fall Festival** (for more information see the News Briefs)...all of these special happenings will hopefully make for a busy fall season.

September is also the time that we would like to remind our members that their annual membership dues are asked to be paid by the end of the month as we begin our new fiscal year starting the 1st of October. Members will also be receiving calls from **Lunar Cow** regarding the many advertising opportunities we have to offer, including our **2012 Guidebook** and a new interactive online **I-Map** which promises to be an excellent way to promote your business. Our guidebooks are as popular as ever and because of all of our distribution channels, we will increase our printing from 70,000 to 90,000 copies. This means an additional 20,000 copies, which will include your advertising message, will now be in the hands of new consumers which will hopefully mean increased visitations to our region and, perhaps, your business. I sincerely hope you will be receptive to the follow-up calls from Lunar Cow. Without your support for advertising through the Chamber we would not be able to do the print advertising or attend the consumer and trade shows that give us the opportunity to speak to prospective visitors, nor would we be able to provide you with all of the additional services that a very active Chamber offers to its members and its community. We thank you for being with us and we do ask that you continue to let us know how best we can be of service.

Here's to a wonderful fall season and to seeing you at our **Annual Dinner, October 18th** at the **Algonquin**.

Sincerely,

Michael Consuelo, Christine Molella, Sue Scott Parker and Sandy DeKleine

SOCIAL KNITTING FOR SOCIAL CONCERNS...

The Knit-Wits, a social knit-crochet group from the St. James Episcopal Church in Lake George, are challenging themselves to knit and crochet at least **300 wool caps for troops from the Capital Region in New York** by November of 2011. These caps will be distributed to the men & women who will be deployed to Iraq and Afghanistan in September, October and November of 2011.

If you are interested in participating in this challenge, you can knit or crochet a cap and donate it to the group, or you can donate 100% wool worsted weight yarn so that members of the group can work it into caps. They will be taking the first package of caps down to the Guard base in September, followed by trips in October and November. The commander of the base will distribute the caps to the lowest ranking soldiers first and then progress up through the ranks until the caps run out. These caps are a little bit of home for these soldiers.

You can obtain copies of the patterns that the group is using by contacting St. James' Church at stjameslg@verizon.net or by calling the church at 668-2001. The group meets to knit or crochet and socialize on most Tuesday evenings from 4:30-5:30 PM at Café Vero on Canada St. in Lake George Village. Please feel free to join them.