



# LGRCC-CVB Chamber Chat News



January 10, 2011

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## NEXT MIXER

We will be hosting our March Mixer at Country Inn & Suites, on RT 9 in Queensbury

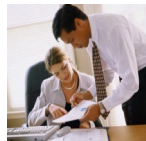
March 22 from 5:30-7:30 PM—Make your reservation now by calling 668-5755. \$5 for members in advance.



I love this Country.™

Co-hosted by  
JE Multimedia

## NEWSWORTHY TOPICS!



### HOSPITALITY WAGE ACT BECOMES EFFECTIVE IN 2011

You may recall we brought you this story several months ago when the Dept. of Labor was introducing a proposal to increase the minimum wage for workers in all segments of the hospitality industry. We had included a link for you to voice your opinions direct during their public hearing phase. As an update, this law did pass and new regulations are going into effect that may impact your business. Affected are employees including; wait staff, housekeeping staff, etc. Please take the time to familiarize yourself with this new law. One can assume that the DOL will be watching compliance very closely. Visit the website for the: [NYS Dept of Labor](http://www.dol.gov) for specific information on the new bill.

Attached to this e-newsletter is the notice that must be posted at your businesses.



### EMPIRE STATE TOURISM CONFERENCE—MARCH 1-3

The New York State tourism industry has weathered some difficult storms in the past year, and now we're lifting our sails and navigating with confidence toward a better horizon. We'll jump start the 2011 tourism season with timely education and networking sessions; and showcase the peer-generated Tourism Excellence Awards. The LGRCC-CVB has been asked to conduct one of the panel workshops.

If you have never attended this two day event, please give it some definite consideration. The workshops are highly informative, often revolving around great advertising and marketing ideas, there are vendors, networking opportunities and a chance to meet leading government and statewide organizations who promote tourism!

For more information check out: <http://www.empirestatetourism.com>

## WELCOME TO THESE NEW MEMBERS!

**HICKORY SKI CENTER:** Contact name: Shawn Dempsey  
43 Hickory Hill Rd., Warrensburg, NY 12885 PH: 623-5754  
[www.HickorySkiCenter.com](http://www.HickorySkiCenter.com)

**GORE MOUNTAIN:** Contact name: Emily Stanton  
Peaceful Valley Road, North Creek, NY 12853 PH: 251-2411  
[www.GoreMountain.com](http://www.GoreMountain.com)

**WHITEFACE LAKE PLACID:** Contact: Liz Mezzetti  
2634 Main Street, Lake Placid, NY 12946 PH: 523-1655  
[www.WhitefaceLakePlacid.com](http://www.WhitefaceLakePlacid.com)



## DATES TO REMEMBER!

Jan. 19-Member Orientation Program.

Jan 20— 8 AM Events Cmt.  
9 AM CVB Division Mtg

Feb 2- 9:15 AM Membership Cmt.

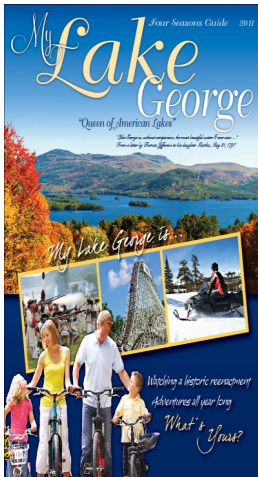
Feb 8— 8 AM General Monthly Mtg. and Board of Directors

Feb 17— 8 AM Events Cmt.  
9 AM CVB Division

See the article in this newsletter for our 2011 roster of chamber events!



## LGRCC-CVB 2011 "QUEEN OF THE AMERICAN LAKES" GUIDE



The proofs have been checked and double checked, photos have been selected and our 2011 Vacation guide is being printed as we speak. We are very pleased with the outcome of the design of our new guide. We would like to at this time thank everyone who chose to advertise in our printed vacation guide. We are sure you will be very pleased with the quality and top-notch design that Lunar Cow has brought to this effort. This year, for the first time, our board sought to outsource the guide so this level of professionalism could be attained. We were able to expand the size of the guide and add new features for advertisers and readers—while keeping within our overall budget.

Many of you may not realize but our ability to continue to publish a printed guide is very important. When we are out on the national circuit doing travel show exhibits it is still the KEY marketing piece we have to showcase and then drive folks to our website. In recent years, this full guide is also available online as well.

The revenue garnered from this publication helps us to offset our other national, state and regional advertising costs that we do annual to promote our area and our members. Our complete membership is represented in our business directory in the guide and our advertisers reap the benefits of also having their ad be fully interactive this year online! Again, our many thanks to those members who support the chamber through your advertising in our annual publications.

PS: We have also included the special Smartphone bar code on our guide to link to our website!

### SAVE THE DATE— 2011 CHAMBER EVENT SCHEDULE!

The members of the events committee, chaired by Cassandra Palmer, GM of the Hampton Inn & Suites have been very busy putting together a great line up of chamber mixers and events for the first half of 2011. Many thanks go out to committee members; Janice Fox, Kevin Griswold, Al Katz, Anne Marie Rendell, Mike Janicki, Sharon Reynolds and Luisa Craige-Sherman.

**Mark your calendars for these great events and watch for our special flyers with updates and reservation deadlines!**

March 22– Mixer at Country Inn & Suites, Co-hosted by JE Multimedia, Queensbury, 5:30-7:30 PM

April 12- The Glen at Hiland Meadows in Queensbury

May– Chamber Chat Dinner at the Holiday Inn-Lake George

June– Mixer at the Sagamore, Bolton Landing (date, TBD)

July– Chamber Chat Dinner at The Boathouse Restaurant, Lake George

Aug 9– Mixer at World Awareness Children's Museum in Glens Falls

Our events are always a great place to mix and mingle with new friends and old. We often have a guest speaker or topic at our chamber chat dinners as well. Please make a resolution to join us



### A BIG THANKS TO ADVENTURE FAMILY FUN CENTER!

Members of the LGRCC-CVB had a great time at our January Mixer held at the Adventure



Racing Family Fun Center. Although it was a night for “adults only” those who attended got into the action with bumper cars, go-karts and Laser Tag games. Boy did we have fun!!

What great teambuilding was going on and a great way to network!

Many thanks to Dexter, Ashley, Reese of Adventure Family Fun Center and Anne Marie of the Fort Wm Henry Resort for making this happen. Special thanks also to the Fort Wm Henry Resort who provided complimentary beverages.

**Watch for photos soon!!**

**If you would like to showcase your business by hosting either a mixer, member orientation breakfast or chamber chat dinner please let us know! Limited Space is still open in 2011!**